



**Board STRATEGY Meeting MINUTES - UPDATED**  
**The Hut Community Centre Community Room**  
**Thursday 12 January 2023**  
**6.00 – 8.00pm**

**Attendees:** David Rawnsley (Chair), Ann Croser, John Kemp, Greg Bussell, Sharon Maslen, Geoff Keynes, Deborah Turnbull, Sarah Moulds, Pamela Patane

**Apologies:** Neil Wallace

**In attendance:** Deb Bates (EO)

**1. Meeting Opening**

- 1.1. Acknowledgement that we are meeting on Aboriginal Land
- 1.2. Apologies: Neil Wallace
- 1.3. Conflict of Interest: none declared

**2. Minutes of meeting 8 December 2022**

- 2.1. Change required: 3.2 should read “outlined in the Corporation law”.

**Motion:** Minutes of 8 December 2022 meeting accepted as a true record with the above change.

**Moved:** Geoff Keynes      **Second:** Pamela Patane      **Accepted.**

**3. Action items**

- 3.1. **Delegations:** Delegations Procedure Authority tabled with highlighted changes.

**Motion:** Delegation Procedure Authority be adopted.

**Moved:** Greg Bussell      **Second:** Ann Croser      **Adopted.**

**3.2. Gold Sponsorship – see Item 4.4 below**

**3.3. Profile ID (Adelaide Hills Community Profile)**

- 3.3.1. Sarah presented this session which informs evidence-based decision making. The Hut’s strategic plan is well aligned with Adelaide Hills data, especially if we consider it retrospectively. A copy of the presentation available [here](#).

**3.3.2. Areas for consideration:**

- Woodside - financial inclusion and other programs which address socio/economic disadvantage – immediate focus.
- Early childhood programs
- Identifying hidden pockets of AHC area experiencing financial and social disadvantage

- Are we directing our wealth and resources in the right places? i.e. 45 families being serviced through both food pantry and EFAP. Are there more families we can support? Where do they reside?
- Next pandemic is loneliness, this is already an issue that is being discussed. Much of our funding through DHS is directed towards social connection and is the reason why we are looking to provide services in Woodside and other smaller communities in the hills
- AHS is a 'Smart' community – good opportunity to lean into high wealth population.

#### 4. Business

##### 4.1. DHS Financial Wellbeing Program Tender.

Board paper & proposal presented.

The following Tender documents also available on the board portal.

Attachment 1: DHS Financial wellbeing Program guidelines

Attachment 2: DHS Specifications Regional Services

Attachment 3: DHS Guidelines for regional Services

Suggestion made to include a case study and model of change. Deb Turnbull has experience in Model of change and offered to assist.

Discussion held, including considering how to invite more families into EFAP/Food pantry program. Contact school, kindy's, find where people are going to access support and take food there. Keep in mind how much EFAP/food pantry has grown.

**Motion:** The Board support the DHS Financial Wellbeing Program tender application.

**Moved:** Greg Bussell                      **Second:** Sharon Maslen                      **Adopted.**

##### 4.2. Woodside Book Shed update – David & Deb verbal

Progressing well, opening day is 11<sup>th</sup> February, support from many volunteers has been extraordinary. Expenses are within the Board approved amount.

##### 4.3. Woodside Book Shed Launch

The Launch will be held on Saturday 11 February.

Suggestion: invite Ann Ferguson or Dan Cregan (Kavel) to officiate. Also contact local schools.

##### 4.4. Gold Sponsorship.

Greg Bussell proposed a strategy for income generation based on a Gold Sponsorship / Friends of The Hut model which would involve approaching local millionaires. Discussion included:

- How do we identify people/families?
- Relationships
- What can people offer?
- Does this open us up to people expecting power?
- Invite 10 economic leaders to bring a person each
- Invite people to provide feedback on how to bring funding
- How do we 'manage' the sponsors scope of influence?
- Two models: regular donation/subscriptions and partnership.

- Should we have a patron? Ann Ferguson? Engage Josh Teague/Rebekha Sharkie
- Host an event
  - to highlight achievements of The Hut
  - 'Economic Leaders forum'
  - Naming rights for programs
  - Start as a dinner
  - Channel 7 have a group of financial advisors, partner with organisations/advisory role.
  - What is the purpose? Ensure correct language e.g. sponsor vs donations.

**Motion:** Establish a sub-committee to work on this project.

**Moved:** Greg Bussell

**Second:** Geoff Keynes

**Adopted.**

Greg B, Geoff K, Deb Bates, Pamela Patane and Ann Croser volunteered to commence this sub-committee. Greg and Deb Bates will work out meeting times. Any other volunteers are welcome.

## 5. AOB

### 5.1. Funding the Hut into the future Board paper presented by Geoff Keynes.

Geoff raised philanthropic organisations such as Perpetual and Ian Potter Foundation and asked if these would be worth considering. Keep these in mind when seeking grant applications for new projects. EO explained that these are considered when looking at new programs however they aren't accessible for operational / day to day costs.

### 5.2. Staffing Update.

**5.2.1.** Marnie has given 4 week's notice with her last day Feb 12th. She will be resuming study.

**5.2.2.** Courtney will be going on maternity leave in April for six months.

**5.2.3.** Sharon Maslen will be an apology for next meeting.

## 6. Next Meeting

Board meeting 9 February 2023 6pm.

Full board meeting to:

- review finances for the quarter ending December 2022
- sub-committee minutes
- EO to provide overview of any new programs
- finances presentation / professional development facilitated by Sylvia Pembroke

## 7. Meeting Closed at 7.52pm

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| <p>Accepted as an accurate record of proceedings:</p> <p><i>[Signature]</i></p> <p>Chair – on behalf of Members</p> <p>Date <u>9 / 3 / 2023</u></p> |
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